

Toyota Fleet Service Advantage



Fleet Service
Advantage

A seamless, end-to-end fleet service experience that reduces administrative burden while unlocking new revenue opportunities for Toyota dealerships.

TFSA Enables Toyota Dealerships to

- › Streamline the CPRO approval process
- › Expand access to a new network of a fleet service opportunities
- › Reduce Service Advisor administrative workload
- › Improve billing accuracy and payment efficiency
- › Foster strong relationships with Toyota fleet customers
- › Become approved providers for major national fleet management companies



TFSA Cost Structure

No enrollment
fee

No subscriptions
fees

Maximum discount of 13.5%
applied to all CPROs processed
and approved through TFSA



Why TFSA

A significant portion of Toyota fleet vehicles are not consistently returning to dealerships for service. TFSA creates a structured pathway to recapture that business.

TFSA provides the opportunity to increase customer pay service volume and parts sales to participating Toyota dealerships nationwide.

TFSA dealer enrollment covers all current and future participating fleet management companies—no need for multiple contracts.

TFSA Partners

OEConnection (OEC)

Training and dealership support
Utilizes AutoIntegrate platform enabling real-time
maintenance and repair order authorization

MyFleetCenter (MFC)

Centralized billing and payment processing

Enrollment

1 - Toyota Enrollment

- › Visit the Toyota Fleet site: fleet.toyota.com
- › Click on the Toyota Fleet Service Advantage dropdown
- › Select the TFSA Dealer Enrollment Form
- › Complete the form
 - › Please note General Manager or Dealer Principal agreement and signature are required
- › Once submitted, follow guidance to the OEC enrollment form on the TFSA microsite

2 - OEC Enrollment

- › Upon opening the OEC enrollment form, provide the dealer information
- › Agree to Terms and Conditions
- › Once submitted, follow guidance to the MFC enrollment form on the MFC TFSA site

3 - MyFleetCenter (MFC) Enrollment

- › Complete the MFC enrollment form
 - › Have the dealership's bank name, account number and routing number readily available for deposits
- › After completion, MFC will call the dealership accounting contact to verify banking information and make a \$0.01 test deposit
 - › Payment information is required to receive ACH payments for completed repair orders

4 - Authorization

- › Once enrollment steps with TMNA, OEC and MFC are completed
 - › Dealer will receive activation confirmation email from OEC
 - › If dealer is already enrolled in the AutoIntegrate system, OEC email will be a migration confirmation to TFSA national program
- › Dealer will gain access to MFC TFSA Payment Portal

To learn more, please visit: fleet.toyota.com



Questions? Need further information?

Please contact your DSPM or email
FleetServiceAdvantage@Toyota.com.